



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Domenica Martin

Roar Media

[dmartin@roarmedia.com](mailto:dmartin@roarmedia.com)

## **Economic Development Council of South Miami-Dade Adds Pivotal Member to Board of Directors**

*Healthcare industry leader's unique expertise bolsters regional development board*

**Miami (Sept. 7, 2023)** – The Economic Development Council (EDC) of South Miami-Dade is proud to announce the appointment of Kenneth Spell, CEO of Homestead Hospital, to its esteemed board of directors. This strategic addition marks a significant milestone for the EDC as it continues its mission to foster economic growth, attract investment and enhance the overall quality of life in the vibrant South Miami-Dade region.

As CEO of Homestead Hospital, a part of Baptist Health South Florida – the largest not-for-profit healthcare organization in the region – Spell has demonstrated exceptional commitment to improving the health and well-being of area residents. Having distinguished himself as a leader in the healthcare industry, Spell will now bring his wealth of knowledge and experience to the EDC board.

Specifically, the quality of his leadership and expertise in healthcare management, community engagement and expanding job opportunities were key factors for his joining the EDC's board, which looks to benefit from these attributes in its pursuit of sustainable economic growth, attracting investment and creating a more prosperous future as stated in [the EDC's Strategic Economic Development Plan for South Dade](#).

"Kenneth Spell's appointment to our board of directors underscores our commitment to excellence and our dedication to serving the diverse needs of South Miami-Dade," said Lisa Greer, EDC chair. "His extensive background in healthcare administration, along with his profound understanding of the

unique challenges and opportunities in our region will be invaluable as we work together to drive economic growth, job creation and prosperity."

With its many internationally renowned hospital systems and pharmaceutical headquarters, South Miami-Dade is recognized as a world-class healthcare destination while healthcare remains one of the leading employment growth areas for South Florida. The EDC of South Miami-Dade underscores this region's unique advantage in fostering healthcare sector growth.

To maximize the healthcare industry's full potential in the region, it is vital for major healthcare providers to engage regional advocates who can champion the industry's goals and objectives. The EDC stands at the forefront of this advocacy, committed to propelling the region's healthcare sector towards unprecedented success.

"I am truly honored and eagerly anticipate the remarkable collaboration and impactful work that we will accomplish together as I join the board of directors for the Economic Development Council of South Miami-Dade," said Spell. "I look forward to collaborating with this incredible team to continue bolstering the local businesses and prospective firms, reinforcing the South Dade business community now and into the future."

Dedicated to advancing the economic prosperity of South Miami-Dade, uniting public and private sectors, the EDC works to stimulate job creation, infrastructure development and the expansion of local businesses. With a focus on innovation, sustainability and community engagement, the EDC plays a pivotal role in shaping the future of South Miami-Dade.

Spell joins the current board of directors, with members from a wide range of industry sectors:

- » Tania Acosta, Miami-Dade College | Education
- » Wilbur Bell, Miami-Dade councilman | EDC Founder
- » Richard Candia, Avanti Way | Real Estate
- » Sioux dePass, Marketing, Apparel & Premiums | Advertising
- » Baldwin English, Florida Power and Light | Utility
- » Lisa Greer, SouthState Bank | Financial
- » Michelle Mejia, Baptist Health South Florida | Healthcare
- » Richard Miller, South Florida Defense Alliance | Military & Defense
- » Matthew Rocco | South Florida Manufacturers Assoc | Manufacturing

For more information about the Economic Development Council of South Miami-Dade and its mission, please visit <https://edcsouthmiamidade.com/>.

## **About the Economic Development Council of South Miami-Dade**

The EDC of South Miami-Dade, originally called the Perrine-Cutler Ridge Council, was formed in 1993 soon after Hurricane Andrew devastated the southern part of our county. Community leaders and local business owners began working together to bring a cohesive voice to our area to bring back its vital economy. Today, the EDC's Mission is to provide support and advocacy to existing and prospective businesses and promote initiatives which bolster the vibrancy and sustainability of the South Miami-Dade region. The Vision of the EDC seeks to improve and advance quality of life, expansion of businesses and job creation through the implementation of projects that harness sustainability and resiliency through economic development, infrastructure improvements, education, and skilled workforce. The EDC continues its efforts in growing our communities together by collaborating with Private, Municipal, County, State and Federal agencies to assist in acquiring funding for the economic development efforts in South Miami-Dade. Further, the EDC is relied upon by its residents and community businesses as a vital link to resources, our government officials, and their offices to voice critical needs, quality of life issues and future economic development opportunities in our communities.